

The Columbia Valley Community Economic Development Office (CVCEDO) has seen many key initiatives come to fruition or near completion in 2021. The CVCEDO is a service of the Regional District of East Kootenay (RDEK) and receives input and recommendations from the 15 member CVCEDO Advisory Commission.

2021 marks the final year of the current 3-year Strategic Plan which was created in June of 2019. Highlighted projects that are completed, nearing completion, or are part of the ongoing work, include but are not limited to:

- Approval of 4 Highway Pullout Sign Kiosks that are expected to be installed in Spring of 2022.
- Gateway Signage planned for Canal Flats as the south entrance to the Columbia Valley.
- Updated and rebranded website, www.investcolumbiavalley.ca.
- Continuation of the CV Events Strategy and supporting meetings.
- Regular roundtable meetings for Market Managers and Human Resource Professionals.
- Phase Two enrollment in the BC Entrepreneur Immigration – Regional Pilot.

This past July, a Request for Proposals was issued by the RDEK per the requirements governing the terms of this contracted service. The Columbia Valley Chamber of Commerce was selected as the new contract holder for the program and began transitioning into delivering the work as of September 1, 2021.

The Advisory Commission will also be seeking new members in 2022. If you are interested in learning more, please email Andrew McLeod (dsmanager@rdek.bc.ca), Development Services Manager. For general information or to reach out to the CVCEDO for any reason, please email cvced@rdek.bc.ca.